Dear Friends,

We are so proud to present to you our 2017 annual report. This past year has been a very exciting time and a busy one for everyone. As you will see in this report, it was also a year in which we made great strides in expanding and improving our programs and most importantly, reaching the children of the Chippewa Valley.

Our Club is a safe haven. A place where a child can walk through our doors and know they are protected. That safe feeling allows them to let go and have fun, to trust us and take part in our outcome driven programs and to meet mentoring adults and build relationships they will remember. Our Club is a place that builds self-esteem and confidence. Our members take with them a strong foundation they can build on as they grow.

We charge only $15 annually for a membership and it is solely due to the generosity of our many supporters that we are able to keep the costs so low for our kids. We are sincerely humbled that so many of you, our donors, volunteers and supporters – continue to invest in our organization even during challenging times. Thanks to your continued investment, Club kids are able to transform themselves into the adults they want to be. Our Club is truly a "place to become".

Our kids need your support now, more than ever. We ask you to please consider doing all you can by volunteering, serving as a mentor, recruiting others to support our Club and increasing your donations to the Club. Together, we can make a difference.

Sara Antonson
Chief Executive Officer

In 2017 the Club partnered with Jackson in Action to create the Laces to Leaders Program. This is a 10-week program focused on building self-confidence and positive well-being in young girls and boys, while training for a 5K run. The goal of the curriculum is to reach the youth positive life concepts, improve healthy habits, and empower them with the confidence to set and achieve their goals.

The first year was a success with 12 girls participating! Pictured are the girls after completing their first 5K!

"I joined Laces to Leaders because I really like to run. My favorite part was working as a team to accomplish our goals throughout the program." Katelyn N., 5th Grade

Great Futures Start Here.
Our Reach

22 Full Time Staff
1,258 Adult Volunteers
1,241 Registered Members
3,447 Full Year Served
4,688 Youth Served

Who We Serve

4 Boys & Girls Clubs in the Chippewa Valley

Member Demographics

% of Total

80%
20%
23%
53%
38%

Member Reactions: “My favorite program at the Club is STEM because we learn how to create things and make them on our own. My favorite activity this week was learning about chemical reactions!” -Adam, Boys & Girls Club – Chippewa Falls

Chippewa Falls Center

Over the past year, the Chippewa Falls Center has been able to upgrade the STEM lab equipment and programs. The STEM program allows the Club to engage members with hands-on, innovative and creative activities. STEM education creates critical thinkers, increases science literacy, and enables the next generation of innovators. Education creates critical thinkers, increases science literacy, and enables the next generation of innovators.

Member Reactions: “I am so grateful for the Club and the people that have been so helpful to me.” -Rochelle H.

Mary Markquart Center

A well rounded Club experience ensures members not only focus on Academic Success and Good Character & Citizenship, but also Healthy Lifestyles. Here at the Club we believe kids are born to play. The well-being of our community starts with the well-being of our kids. We want to ensure members are filled with play and getting the recommended daily amount of physical activity. By the end of the school year, more than 100 volunteers came together to build a new playground for the area’s youth!

Mary Markquart Center was honored to announce Rochelle H. as the 2017 Youth of the Year. Rochelle’s volunteer service to a member’s Club gave her an opportunity to lead on behalf of the organization and responsibilities. The Good Character & Citizenship award recognizes a member who has shown leadership, problem solving and helping others while making a positive impact on the Club and its community. This year, Boys & Girls Clubs in Wisconsin is awarding this accolade to Rochelle in as the 2017 Youth of the Year.

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2017 Financials

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Our Service to Members: 2017 Highlights

96,647 meals and snacks prepared and served across all sites.

11,569 hours of homework and academic learning were completed at the Club, helping members be successful at school.

40+ standardized program options to members at each Club location.

1,039 members engaged in Club-based community service activities.

2,496 summer school hours taught by certified teachers at the Club locations to help prevent summer learning loss.

240+ days Clubs were open, serving members during school hours in the summer months.

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